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# SIMPLE Data Center Optimization

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## Server Sense

Temperature control is critical to the reliable and efficient operation of today's Data Centers. The balancing act between adequate cooling and energy efficiency has never been more difficult. Learn how SensiNet can help manage this critical corporate resource in an increasingly energy conscious world. [Data Center White Paper](#)

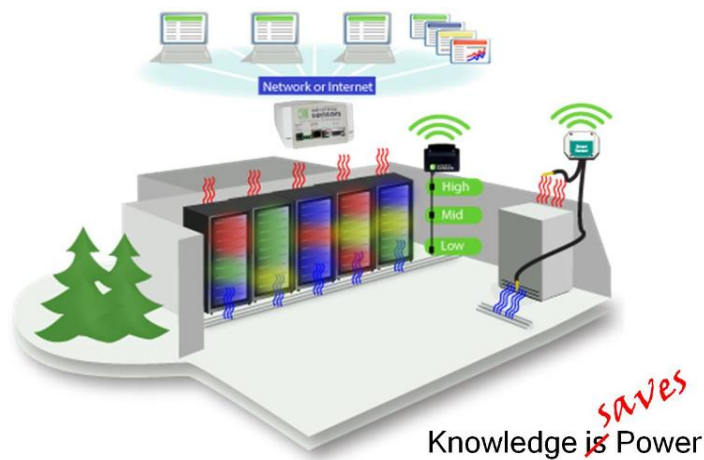
## Product Developments

Our product development team has been hard at work with the newest addition to the SensiNet family of products with an all new package and look making multi-point temperature measurements easier than ever [Rack Sentry Multi-Point](#)

Dear Paul,

Optimizing Data Center cooling is

**SIMPLE**



## SIMPLE to Optimize

- S** • **Sample** You can't control what you don't measure
- I** • **Improve** Reach for low hanging fruit..blanking panels, tiles etc.
- M** • **Maximize** the efficiency of existing systems..stop overcooling
- P** • **Protect** efficiency gains with continuous monitoring
- L** • **Locate** hidden capacity with actual performance data
- E** • **Ensure** equipment changes/upgrades are based on facts

## SIMPLE to Operate



### Channel Chatter

Join us in welcoming Computer Site Solutions to the growing list of Channel Partners bringing the **SIMPLE** power of SensiNet to customers worldwide. CSS serves Australia and New Zealand and we're delighted to have them as part of the team.

[Become a Channel Partner](#)

- S** • **Stand Alone** Everything for a complete system is included
- I** • **Intuitive** easy to understand set up makes user install practical
- M** • **Modular** the system automatically adjusts as you add and move
- P** • **Powerful** analytics makes sensor data actionable
- L** • **Linkable** support for multiple protocols makes integration easy
- E** • **Economical** Complete 50 rack system under \$10K MSRP

Visit Us at Data Center World - Nashville Sept 30 - Oct 3, 2012



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